



PUBLIC ALLIES

Everyone Leads

For Immediate Release
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October 7, 2020

YOUNG LEADERS IN DETROIT TRAINED TO ADDRESS INEQUITIES EXPOSED AND WORSENER BY COVID-19 *JOIN PUBLIC ALLIES NATIONAL COHORT INITIATIVE*

Detroit, Michigan. In response to the inequities exposed and worsened by Covid-19, Public Allies Detroit will join a new national initiative of Public Allies that connects one hundred emerging leaders from across the country. For the next ten months dozens of emerging leaders from Detroit will be trained, connected, and deployed in their communities - especially those hardest hit by the pandemic.

For twenty-seven years, Public Allies has been a pioneer in developing and deploying high-impact leaders (aka Allies) from marginalized communities, creating a "human capital" pipeline of 8000 diverse and equity-centered leaders nationwide. The National Cohort will combine local service with cross-site community building and shared learning towards even deeper systemic change. This new National Cohort is supported by a significant grant from Citi Foundation.

"We are excited to see the launch of this national cohort with Public Ally members continuing to serve across Metro Detroit. Over 7 years, we've witnessed the impact of Public Allies, and believe this brand of leadership to be critical to the future of the Southeast Michigan region," said Tracy Hall, Executive Director/Office of Metropolitan Impact, University of Michigan-Dearborn.

"**This new group of** equity-driven, proximate-to-the-challenge leaders are determined to address the needs of communities in Detroit hardest hit by the pandemic, while working to redesign the social systems that created those needs in the first place. Our innovative Allies needed now more than ever." said Jaime Ernesto Uzeta, CEO of Public Allies.

Participating Allies will serve, be coached and supported **locally in Detroit**, but will also have the opportunity to connect, learn, and lead together across place as part of one **united national cohort**. This new model leverages technology and Public Allies' national network infrastructure to deliver high quality programs across the country. As an original AmeriCorps program, Public Allies' apprenticeships have helped thousands of young adults, majority of which are people of color, discover, develop, and leverage their leadership potential, and learn how to apply creative problem-solving skills to systemic challenges. They receive practical, on-the-job training through a paid, full-time job placement at a local nonprofit organization,

school, or government agency as well as over 200 hours of professional development, job-readiness, professional coaching and leadership training. In addition to Detroit, the national cohort will be based in the following cities: the Bay Area, Cincinnati, Miami, New York, and New Orleans.

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About Public Allies

For twenty-seven years, Public Allies has been a pioneer in identifying, developing, and deploying high-impact leaders (aka Allies) from marginalized communities. Our flagship program, a ten-month AmeriCorps apprenticeship, has helped thousands of young adults discover, develop, and leverage their potential, and learn how to apply creative problem-solving skills to systemic challenges. Individually and collectively, they've shaped culture, changed policies, and transformed communities across the country. We work in twenty-four cities and have eight thousand alumni. Eighty percent of our Allies are people of color, sixty percent are women and seventy percent work in the communities from which they come. Combating social injustice is core to who we are.